

# Recommendations for Assessing and Reporting on Contributions toward the Sustainable Development Goals

RPA Project Recommendations to FCG

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**CONTENTS**

**INTRODUCTION** ..... 3

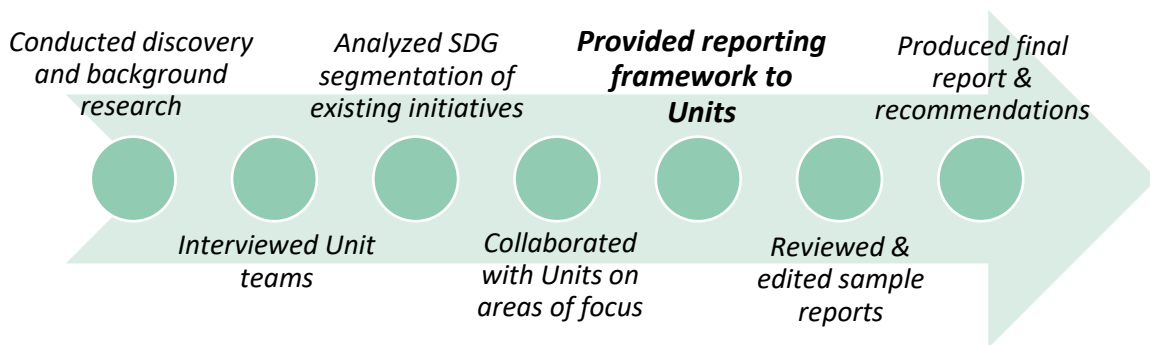
**ART AND CULTURE** ..... 4

**DEVELOPMENT AND SUSTAINABILITY** ..... 12

**SCIENCE, EDUCATION AND HEALTH** ..... 20

## INTRODUCTION

The Calouste Gulbenkian Foundation (FCG) engaged Rockefeller Philanthropy Advisors (RPA) to develop a method to assess and report contributions toward the Sustainable Development Goals (SDGs) for each of FCG’s operational and grantmaking programs and areas of intervention. RPA took the following steps:



This document focuses on the output that resulted of the “Provided reporting framework to units” phase of the project. It is structured in three chapters: “Art and Culture”, “Development and Sustainability”, and “Science, Education and Health”, which constitute FCG’s main lines of action.

For each chapter, several projects and activities were selected to illustrate how an assessment and reporting on SDG contribution can be built. To facilitate viewers comprehension of the model, each project / activity included assumes the same format, which includes:

- A brief description of the project / activity scope.
- Which SDG and subsequent targets the project or activity is aligned to.
- A recommended minimum level of monitoring and reporting approach, with quantitative (indicators) and qualitative elements, that will help describe the contribution toward the identified SDGs.
- A potential outcome/impact-oriented monitoring and reporting approach, that will better help track long-term outcomes and impact towards achieving the SDGs.
- Suggestions of highlights for external reporting, exemplifying how the previously identified elements can help compose and complement an impact narrative.

## ART AND CULTURE

### Calouste Gulbenkian Museum

The building that houses the Founder's Collection was designed by the architects Ruy Jervis d'Athouguia, Pedro Cid and Alberto Pessoa (1969) to accommodate around six thousand pieces amassed by Calouste Sarkis Gulbenkian. The galleries of this building are home to displays of around a thousand pieces divided into groups corresponding to Egyptian art, Greco-Roman art, Mesopotamia, the Islamic Orient, Armenia, the Far East and, where Western art is concerned, sculpture, the art of the book, painting, eighteenth-century French decorative arts, and works by René Lalique. The collection of works by René Lalique, which Calouste Gulbenkian purchased directly from the artist, is considered to be unique in the world for its quality and quantity.

### Centre of Modern Art

The Modern Collection dates from the creation of the Calouste Gulbenkian Foundation in 1956 and is considered to be the most complete collection of modern Portuguese art in the world. This collection also includes significant examples of twentieth-century British art. From Amadeo de Souza-Cardoso to Paula Rego and Vieira da Silva, the Modern Collection features some of the most internationally renowned Portuguese artists and continues to grow as contemporary works of art are added to it through donations and purchases.

### RPA Recommendation



### SDG Target(s)

- 4.7: Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
- 9.4: Upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities
- 11.4: Strengthen efforts to protect and safeguard the world's cultural and natural heritage

### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Numbers of visitors and growth year-on-year, disaggregated by collection (Founder's and Modern) gender, age, country\* (4.7, 11.4)
- Number of visitors to specific exhibitions (4.7, 11.4)
- Number of and locations of exhibitions to which Calouste Gulbenkian Museum pieces

\* Data believed to be already collected

were loaned (11.4)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Number of repeat visitors\* (4.7, 11.4)
- Sustainability achievements or goals for the year for exhibitions, the buildings and grounds\* (9.4)
- Visitor Feedback: voluntary surveys of visitors to each institution to gauge their experience (4.7, 11.4)
  - Create a kiosk or area where visitors can leave their feedback. Questions potentially to be included:
    - What was your favorite part of the Museum? Your favorite piece and why?
    - What was your impression of a particular exhibition visited?
    - What would you like to see more of?
    - What country are you from?
    - Recommendations

### **Highlights for External Reporting**

- Visitor feedback on an exhibition or the grounds (4.7)
- Pick one particular restoration, piece of art, relevant theme to share and tell a story (11.4)

## **Gulbenkian Music Season**

The concerts of the Gulbenkian's two resident groups, the Orchestra and the Gulbenkian Choir, are at the heart of every "Gulbenkian Music Season". Together with highly prestigious artists, these two groups ensure an eclectic programme and bring a musical offer of excellence.

### **RPA Recommendation**



### **SDG Target(s)**

- 4.7: Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

\* Data believed to be already collected

### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of concerts\* (4.7)
- Number of invited artists\* (4.7)
- Number of attendees, \* disaggregated by gender, age, country, etc. (4.7)
- Percentage of new audience members and repeat customers (4.7)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Impact of music season concerts in increasing culture and education in Portugal (4.7)
  - Interview/compile feedback/social media mentions from conductors, soloists, and artists\*
  - Number of views and shares of artist interview
  - Survey/compiling feedback/social media mentions from attendees
    - Additional questions for online/in-person ticket purchases, post-concert survey, or comment card through kiosk at concert location
      - Is this your first time attending a Gulbenkian concert?
      - What have you attended before?
      - Comments
- Number of followers on Spotify or other social media after a concert (4.7)
- Number of listeners on radio broadcast\* (4.7)
- Increase of sponsorships and partnerships\* (4.7)

### **Highlights to share in external reporting**

- Quotations from conductors, soloists, and artists about the participation in the music season (4.7)
- Comments from attendees about their experiences, what they enjoyed, what brought them to the concert (4.7)
  - Increased participation at concerts or on social media showing how this form of culture and learning is impacting the community and community members are bringing the music into other aspects of their lives (4.7)

## **Art Library and Archives**

The Art Library and Archives (BAA) shares and develops its archives with a view to stimulating and promoting the discovery, study, understanding, interpretation and critical reflection on Portuguese Visual Arts, Architecture and Design, as well as on the historical, cultural and artistic legacies of the Foundation and its Founder, notably their Art collections. It is an independent, plural, and inclusive support platform to nurture talents, ideas, and projects, many of them

\* Data believed to be already collected

intersecting Art, Science and Education, in Portugal and abroad.

### RPA Recommendation



### SDG Targets

- 4.7: Ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of culture’s contribution to sustainable development
- 11.4: Strengthen efforts to protect and safeguard the world’s cultural and natural heritage
- 16.10: Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements

### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs<sup>1</sup>

- Number of visitors/active users\* (4.7, 11.4, 16.10)
- Total number of loans\* (4.7, 11.4, 16.10)
- Number of views of digital content\* (4.7, 11.4, 16.10)
- Accessibility to the library\* - Number of materials that are accessible in digital format (16.10)

### Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs

- Understand who is using the library, how and why (4.7, 11.4, 16.10)<sup>2</sup>
  - Collect and compare over time demographic data of Library and Archives visitors, disaggregated by data as allowed by law, such as educational level, gender, professional activity, age, fields of interest\*, income, country, etc.
  - Analyse how materials are used after they been checked out and/or downloaded
    - Annual survey asks about whether use is for “professional” or “academic.” Ask about “personal interest” or “other,” and ask them to explain
    - Analyse use by field of interest
- Understand the impact of the library among Art academics, researchers, professionals,

<sup>1</sup> The Library and Archives collects a lot of important data; here are the data we believe are most directly linked to an SDG and will most succinctly describe the Library’s contribution.

<sup>2</sup> Understood that details about the visits may not be available as the cards are not scanned but may be in the future so keep it for reference.

\* Data believed to be already collected

etc. (4.7, 11.4, 16.10)

- Conduct user surveys about the meaning of the library and ask about the value to the arts and culture landscape
- Survey universities about their use of the library – for example, send a survey or interview teachers, students, and/or administrators about their use of the library and its value to the educational and cultural landscape
- If there are any partnerships with museums, survey the museum administrators about the importance of the Library

### Highlights to share in external reporting

- Quotes from annual survey, about what the library means to user (4.7, 11.4, 16.10)
- Feature a scholar and their dissertation (4.7)
- Highlight the gratuity of the services provided by the library (16.10)
- Highlight partnership with a community organization about access and impact. (4.7, 11.4, 16.10)

### International Circulation of Artists

The Foundation supports contemporary artistic creation, with special emphasis on new creators and stimulating the internationalisation of the respective projects. It has made a marked difference to the panorama of cinematographic production, dance and theatre and contributed to the development of emerging creation, the retaining of creators in the national art scene and to the recognition of the artists' merit.

### Support for the Visual Arts

The aim of these funds, to be obtained by tender, is to promote the Portuguese visual arts in institutional and commercial networks abroad, and support projects in museums and other French artistic organisations of reference. Within the context of visual arts, the Foundation also awards grants to support:

- The creation of artistic projects, with the inclusion of a public exhibition, by Portuguese artists in Portugal.
- Exhibitions abroad (individual or collective).
- Production of creative work at international artist residences.
- International artists who wish to set up artist residences in Portugal.
- Training of artists at the best schools in Europe.

### RPA Recommendation



\* Data believed to be already collected



### SDG Target(s)

- 4.5: Eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples, and children in vulnerable situations
- 4.7: Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
- 13.3: Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Number of awards given/artists supported \* (4.5, 4.7)
- Number of projects and descriptions that include the exhibition, artistic project, residency, publication, etc.\* (4.7)
- Number of artists with an environment or climate-related theme / exhibition\* (13.3)
- Measurable results in the reduction of carbon footprint of the program, such as through reduction in travel, reutilization of exhibition display materials and other measures enacted to this purpose\* (13.3)

### Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs

- Survey or interview artists in medium and long term about their experience and perception of the impact the exhibition had on their career (4.5)
  - How many had art exhibited or bought by galleries, museums, independent art collectors as a direct result of the exhibition?
- Number of critical reviews of the exhibitions\* (4.7)
- Number of social media mentions (4.7)

### Highlights to share in external reporting

- Interview, survey or video (if online) quotes with artists, attendees (4.5, 4.7)
  - If a climate-related theme, what did they learn? (4.7)

### Artistic Practices for Social Inclusion – PARTIS 3<sup>rd</sup> Edition

“PARTIS – *Práticas Artísticas para a Inclusão Social*” (Artistic Practices for Social Inclusion) is a support initiative for projects that strive to demonstrate the role the arts can play in the integration process and in the construction of fairer and more cohesive societies. PARTIS is currently in its third edition with 15 projects in progress. In 2020, the Calouste Gulbenkian

\* Data believed to be already collected

Foundation in partnership with the la Caixa Foundation launched the joint initiative “PARTIS & Art for Change”, with the same goal of funding artistic projects with a social impact, thus boosting the work the two institutions had been doing in this area.

### **Fostering Citizenship through the Arts**

The Foundation uses art as an educational medium to teach about the citizenship, inclusion, and empowerment of vulnerable people, and it also funds training for NGO working directly with art. A range of projects use art as a means to enable financial or personal empowerment, or for social inclusion, and often using theatre as a method to prevent violence, writing to empower women who have survived domestic and gender-based violence, and visual arts and circus arts to foster the social inclusion of prisoners and former prisoners.

### **RPA Recommendation**



### **SDG Target(s)**

- 4.7: Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development
- 10.2: Empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of participants disaggregated by age, gender, nationality, status (if appropriate, i.e. refugee, etc.), artistic field of projects engaged in\* (4.7, 10.2)
- Number of projects by theme\* (4.7, 10.2)
- Expansion of media attention\* (4.7)
- Leveraged funding as a result of Gulbenkian involvement\* (10.2)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Number of partnerships generated from this experience (4.7, 10.2)
- Media mentions/articles generated/reviews of the pieces, including social media analysis\* (4.7, 10.2)
- Survey of participants (4.7, 10.2). Potential questions include:
  - What was your experience of being involved in this project?
  - Have you kept in touch with other participants?
  - What did you learn that may have shifted your understanding of some of your

\* Data believed to be already collected

- fellow participants?
- Did the program make you feel socially included? Does that extend beyond the duration of the project?
  - Has the program helped you in your professional life?
    - Any narrative description/comments
    - Were you able to secure employment?
    - One-year post program: how many of those who secured employment are still employed?
    - For former prison population, what is the recidivism rate compared to the general former prison population?

### Highlights for External Reporting

- Profile one partner organization to discuss their participation in the project and the impact it has had on their organization (10.2)
- Profile one specific participant and highlight his/her experiences, in order to put them in a broader societal context (10.2)
- Highlight some of the learnings about needs of the community partners engaged, as in prior report, such as capacity building, etc. (10.2)
- Share video footage of one of the arts events (10.2)

## DEVELOPMENT AND SUSTAINABILITY

### Gulbenkian Prize for Humanity – Climate Action

In 2020, the Calouste Gulbenkian Foundation highlights its commitment to urgent climate action by creating the “Gulbenkian Prize for Humanity”, worth 1 million euros. This prize will be awarded annually and is dedicated over the next five editions to Climate Change. The Prize for Humanity serves to distinguish people or organisations whose contributions to mitigating and adapting to climate change stand out for their originality, innovation, and impact. By awarding this Prize, the Foundation aspires to leverage and disseminate inspiring, innovative and replicable responses that contribute towards accelerating the decarbonisation of the economy, mitigating climate change, and creating more resilient societies with a greater capacity to regenerate.

#### RPA Recommendation



#### SDG Target(s)

- 13.3: Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

#### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Qualities of prize nominees and applicants: increase in number over time, geographic/gender/age diversity (13.3)
- Level of media attention to the work of the Prize awardees (13.3)
- Media mentions about the Foundation’s commitment to a low-carbon, more sustainable and more resilient society (13.3)

#### Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs

- Discernable impact by awardees on mobilizing people, businesses, and governments in tackling the climate crisis, measured through interviews with awardees 2+ years after prize is awarded (13.3)

#### Highlights for External Reporting

- Immediate information about awardees and their work (13.3)
  - What was their focus following receipt of the award?
  - If applicable, how were funds deployed?
- Post-prize activities of the awardees that illuminates impact of their efforts (13.3)

\* Data believed to be already collected

## Valuing the Ocean

The Valuing the Ocean project, developed by the Foundation's Delegation in the United Kingdom, seeks to further the conservation and sustainable management of the ocean for the well-being of people now and in the future. This project is aimed at NGOs focused on marine conservation and its development, enhancing collaboration between organisations, testing new ways to involve people, and spreading relevant messaging about marine conservation, as well as publishing original research to influence public practice and policies. Its 2020 activities include the launch of an international ocean literacy campaign and scaling approaches to influence awareness and action in coastal communities.

### RPA Recommendation



### SDG Target(s)

- 14.1: Prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution
- 14.4: Effectively regulate harvesting, and end overfishing, illegal, unreported and unregulated (IUU) fishing and destructive fishing practices and implement science-based management plans, to restore fish stocks in the shortest time feasible at least to levels that can produce maximum sustainable yield as determined by their biological characteristics
- 17.17: Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Number of ocean-protection organizations and networks supported\*, disaggregated by location (14.1, 14.4, 17.17)
  - Number of the partnerships that are new
  - Number of individual participants engaged
- Total grant funding to ocean-protection organizations\*, disaggregated by location (14.1, 14.4, 17.17)
  - Also, total leveraged funding, surveying partners for additional funding they were able to bring into the marine sector
- Number of organizations working with business and industry to change practices\*\* (14.1, 14.4, 17.17)
- Number of UN/Defra/other international forums and conferences engaged with and number of research reports commissioned \*\* (14.1, 14.4, 17.17)
- Media mentions of oceans plastic generated by this initiative\*\* (14.1, 14.4)
- Number of schools involved with the initiative (14.1, 14.4)

\* Data believed to be already collected

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Number of new sustainable approaches adopted and/or put into practice (14.1, 14.4, 17.17)
  - Interview stakeholders about specific practices put into place by their organizations and local governments
  - Track policies by region
- Impact on company practices and policies relevant to oceans (14.1, 14.4, 17.17)
  - Select a sample of companies, and monitor their changes in practices and policies over time
- Data from #One Less campaign (see infographic in Evaluation report) \*\*

### **Highlights for External Reporting**

- Success stories from ocean partners (3.9, 14.1, 14.4)
- Stories of influences on companies or government agencies, for example: (14.1, 14.4, 17.17)
  - Description of the rejected amendment to postpone Common Fisheries policy
  - Succeeded in reducing the fishing vs. conservation conflict in local communities
- Achievements of the #One Less Campaign (as featured in the Evaluation report) \*\* (14.1, 14.4, 17.17)
- How Valuing the Ocean is strengthening collaboration in the marine conservation sector: establishing shared priorities for funding in the sector, developing a track record for interdisciplinary and collaborative approaches, influencing wider and related networks to increase capacity and knowledge, bringing together multi-sector partners previously not connected, helping partners acquire new skills and knowledge\*\* (14.1, 14.4, 17.17)
- How Valuing the Ocean contributes to a healthier ocean: \*\* (14.1, 14.4, 17.17)
  - Contributing to Marine Conservation Zone (MCZ) designation
  - Improving sustainability and infrastructure within local fishing industries
  - Reducing single-use plastic bottle waste into the Thames estuary
  - Increasing ocean friendly awareness and behaviour through engagement with schools

### **Maternal and Child Health Care, Application Process for Short-term Placements for Health Care Professionals**

The maternal and child mortality rate in conjunction with the poor quality and lack of clinical staff in Angola continue to cause great concern. Since 2019, the Gulbenkian Foundation has coordinated the project providing perinatal care support at the Lucrecia Paim Maternity (LPM) Hospital, Angola's main maternity and neonatal hospital (on average 80 children/day). The main aim of this project is to reduce the neonatal death rate by at least 5%. It has worked on organising and improving the running of the neonatology unit and training staff through the permanent support of a specialist nurse, as well as placements in internships in Portugal for

\* Data believed to be already collected

staff from the unit and specialised maternity missions. The project also foresees the maintenance of hospital equipment and the installation of new incubators.

### RPA Recommendation



#### SDG Target(s)

- 3.2: End preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births
- 3.c: Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States

#### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Number of staff trained\* (3.c)
- Improvements in the number and quality of facilities of the neonatology unit\* (3.2, 3.c)
- Improvements in the operations of the LPM Hospital: patient care, use and success of improved clinical procedures\* (3.2, 3.c)
- Number of internships in Portugal, disaggregated by gender\* (3.c)
- Decrease in newborn complications\* (3.2)

#### Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs

- Decrease in infant deaths in the Hospital per number of women and children served\* (3.2)
- Increased/innovative procedures adopted\* (3.2, 3.c)
- Endorsement by Ministry of Health officials and/or expansion to other hospitals with other funding sources\* (3.2, 3.c)

#### Highlights to share in external reporting

- Stories about the impact of improvements in the operations of the LPM Hospital: patient care, use and success of improved clinical procedures (3.2, 3.c)
- Testimony of staff trained and mothers (3.2, 3.c)
- Story of a nurse returned from an internship and how s/he is putting new skills to use (3.c)

\* Data believed to be already collected

## **Improve the Diagnosis and Treatment of Oncological Diseases (Cape Verde and Mozambique)**

Cancer is one of the main causes of death among the adult population of Mozambique and Cape Verde, countries that are going through a period of epidemiological transition. Since 2013, the Calouste Gulbenkian Foundation has been developing projects to improve the diagnosis and treatment of oncological diseases. Focus is placed on the specialised training of clinical staff (in the areas of the diagnosis, treatment and management of the oncological patient), improving the organisational and clinical structures, increasing the epidemiological evidence and defining public policies for the prevention and reduction of cancer in these countries.

### **RPA Recommendation**



### **SDG Target(s)**

- 3.4: Reduce by a third the rate of premature mortalities for non-transmissible diseases through means of prevention and treatment and fostering mental health and wellbeing
- 3.d: Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks

### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of published scientific articles on epidemiological evidence and/or need for improved public policies in health\* (3.4)
- Number of staff trained, disaggregated by gender\* (3.d)
- Level of adopted contents in terms of clinical procedures gathered through surveys of clinicians (3.4, 3.d)
- Increase in the number of beds available in oncology\* (3.4, 3.d)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Track existing oncology health data and compare with program data (3.4, 3.d)
- Adoption of new prevention and treatment protocols (3.4, 3.d)
- Decreased mortality rate from cancer, if some linkage with program is possible (3.4, 3.d)

### **Highlights to share in external reporting**

- Successes in adoption of new procedures (3.4, 3.d)
- Testimonies of sector professionals (3.4, 3.d)

\* Data believed to be already collected



- Decreased mortality rate from people already diagnosed with cancer (3.4, 3.d)

## **Survey on the Armenian Diaspora**

This questionnaire, the first to be conducted in the Diaspora, comprises 50 questions on the respondents' relationship with Armenia, the language, politics, identity, etc. The dissemination of this study seeks to contribute to the development of policies that respond to the issues identified by leaders of both the Diaspora and in Armenia.

### **RPA Recommendation**



#### **SDG Target(s)**

- 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
- 11.4: Strengthen efforts to protect and safeguard the world's cultural and natural heritage.

#### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of surveys sent, disaggregated by gender, age, city, etc.\* (11.4)
- Number of surveys completed, disaggregated by gender, age, city, issues listed as a priority within the survey, etc.\* (11.4)

#### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Track priority issues and changes to priority issues over time, disaggregated by age, city, etc.\* (4.7, 11.4)
- Number of survey report downloads and views, disaggregated by country (4.7, 11.4)
- Number of media mentions of the survey and the report (4.7, 11.4)
- Number and type of policies influenced measured three years after baseline (11.4)
  - Interview select leaders of both the Diaspora and in Armenia regarding changes in laws, policies, organizations/thought leaders/institutions are working on policy changes and learning more about their work, new research (4.7, 11.4)
  - Track information learned in the interviews to learn of shifts and changes over

\* Data believed to be already collected

time (4.7, 11.4)

### Highlights to share in external reporting

- Similarities and differences in priorities based on gender, age, location, with elements highlighted, such as perceived needs identified in communities (4.7, 11.4)
- Highlight any information that is new or not expected in the survey (4.7, 11.4)
- Feedback, comments, or quotations from leaders of the Diaspora or in Armenia (4.7, 11.4)

## International Networks

### DAFNE

The Calouste Gulbenkian Foundation supports this network of donor associations and foundations in Europe with the aim of providing a platform to share knowledge and learn from the best practices. With 30 member associations, representing over 10,000 foundations and donors, DAFNE supports the individual activities of its members, fostering dialogue and collaboration among national associations.

### European Foundation Centre

Formed to act as the voice of institutional philanthropy in Europe, the EFC's vision is of European foundations as a resilient sector, marked by innovation, drive and cooperation among its 246 members and partner institutions, representing 32 countries. The Gulbenkian Calouste Foundation is a partner of EFC, currently sits on its Board of Trustees, and is a regular participant in the annual meeting.

### European Venture Philanthropy Association

EVPA is a community of organisations, formed in 2004. Its main goal is to develop an ecosystem of strategic philanthropy in Europe through the training, advocacy, and networking of its members in new philanthropic practices, notably impact investment. It currently has around 320 members from 30 countries.

### The Hague Club

The Hague Club is an association of individuals and not an association of foundations, thus distinguishing it from the foundation sector's other representative associations. It brings together foundation presidents and directors, including the President of the Calouste Gulbenkian Foundation, and acts as an informal platform for the discussion of issues of relevance to the management of private foundations with international scope, notably on the role of philanthropy in contemporary society. The Hague Club currently has 29 core members and 7 corresponding members (executive directors of non-European private foundations or figures of importance in the foundation sector with no geographical restriction).

\* Data believed to be already collected

**RPA Recommendation**



**SDG Target(s)**

- 17.17: Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

**Recommended Minimum Reporting that will help track contribution toward the SDGs**

- Number of FCG staff involved at a substantive level? \* (17.17)
- Number of FCG staff involved at a governance level? \* (17.17)
- Number of presentations about FCG work at conferences, webinars, meetings, publications? \* (17.17)

\* Data believed to be already collected

## SCIENCE, EDUCATION AND HEALTH

### **Scientific Research Groups (*Instituto Gulbenkian de Ciência – IGC*)**

The IGC research focuses on studying how the organism is formed until its interaction with the environment, and its potential impact. The 26 groups currently in the IGC study a range of topics within this strategy, from molecular biology to immunobiology and evolution.

The Cell Biology of Tissue Morphogenesis lab, an example of one of IGC's research groups, aims to untangle the events that lead to the development of organs. In this context, the lab studies the formation of the vertebrate retina from cells to tissue and take the interactions between scales into account. The research group further assesses how mechanics influence tissue formation. Importantly, only when developmental programs occur co-ordinately from one stage to the next can tissues form correctly in time and space.

#### **RPA Recommendation**



#### **SDG Target(s)**

- 4.4: Increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- 9.5: Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending

#### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of scientists employed\*, disaggregated by gender, culture/nationality (4.4, 9.5)
- Number of research projects\* (9.5)
- Number of published articles, disaggregated by theme, research group and tier of publication\* (9.5)
- Total dollars of private and public funding raised/leveraged\* (9.5)
- Number of training programs conducted\* (see end of annual report) (4.4, 9.5)
- Number of IP protections\* (9.5)
- Number of research findings adopted by industry and government\* (9.5)

#### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Medium to longer term impact of select research on society (9.5):

\* Data believed to be already collected

- Gather data about what happened 5-7 years after research was published. What research has industry or Ministry of Health or Science adopted? How many research projects saw their findings adopted or implemented? How many were breakthrough discoveries?

### Highlights to share in external reporting

- Specific research findings, in story telling format (9.5)
- Profile of young researchers of IGC (4.4, 9.5)

## **Children's Health and Well-Being: the Importance of the Right Weight at Birth**

This initiative aims to reduce risk factors for the pregnant woman in mental health, tobacco and alcohol consumption and interpersonal violence, that have a potential impact in the reduction of low birth weight. This indicator is correlated with the health risks and even deaths of children, with a greater susceptibility to developing chronic diseases and presenting developmental and learning disorders. The overarching goal is to reduce low birth weight by 30% in the target population of the pilot project, which will therefore involve 12 000 pregnant women, 236 primary health care units, 7 referencing units and around 500 health professionals in 2020.

### RPA Recommendation



### SDG Target(s)

- 3: Ensure healthy lives and promote well-being for all at all ages
- 3.1.1: Maternal mortality ratio (SDG indicator)
- 3.2.2: Neonatal mortality rate (SDG indicator)
- 3.5: Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol
- 3.5.2: Alcohol per capita consumption (aged 15 years and older) within a calendar year in litres of pure alcohol (SDG indicator)
- 3.a.1: Age-standardized prevalence of current tobacco use among persons aged 15 years and older (SDG indicator)

### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Number of partnerships with primary care units\* (3)

\* Data believed to be already collected

- Number of pregnant mothers who participate in the program\* (3)
- Rate of newborn birth weight of those participating in the program\* (3, 3.2.2)
- Reduction in low birth weights as compared to target of 30% reduction among participants\* (3)
- Rate and number of newborns with healthy birth weight\* (3, 3.2.2)
- Number of pregnant women who fully complied with the interventions for mental health\* (3)
- Number of pregnant women who fully complied with the interventions for smoking cessation\* (3, 3.a.1)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Infant mortality rate of those participating in the program (3, 3.2.2)
- Reduction in tobacco use in pregnant mothers in the program (3.5, 3.a.1)
- Reduction in alcohol consumption in pregnant mothers in the program (3.5, 3.5.2)
- Decrease in maternal mortality rate in the program (3.1.1)
- Surveys with health care professionals about participating mothers' experience in the program (3)
  - Did the mothers follow the guidance? Which and why?
  - For the mothers who followed the guidance, was the child born a healthy birth weight?

### **Highlights to share in external reporting**

- Feedback, comments, or quotations from health care professionals (and mothers if provided in survey from health care professionals) regarding their experience (3)
- Comparison of average newborn birth weight of those who participated in the program and those who did not (3)

## **Gulbenkian Knowledge Academies**

Half of today's jobs are at risk of being transformed by automation and robotics according to OECD data, while World Bank data indicates that four out of five children now starting their school lives will take jobs that do not yet exist; and 40% of today's key competences will be considered obsolete in the not so distant future. Taking these factors into consideration, Calouste Gulbenkian Foundation is committed to supporting public and private non-profit organisations in implementing projects that boost social and emotional skills in people under the age of 25.

Calouste Gulbenkian Foundation's support is based on the scientific evidence of the need to balance technical (or scientific) and transversal (or social and emotional) skills. In addition to technical skills, in the future children and young people will need to use creative thinking, know how to communicate effectively and resolve problems and to look at reality with a critical eye.

\* Data believed to be already collected

It is these skills – together with adaptability, self-regulation, resilience and/or problem-solving – that the Knowledge Gulbenkian Academies have been promoting.

### RPA Recommendation



#### SDG Target(s):

- 4.4: By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

#### Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs

- Number of participants and frequency of participation\* (4.4)
- Number of applicants\* (4.4)
- Number and amount of grants awarded\* (4.4)
- Number of organizations supported and types of organizational support\* (4.4)
- Reports from projects indicating what participants learned and how participants increased their skills\* (4.4)

#### Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs

- Annual surveys/interviews with cluster sample of participants three to ten years after the program on how the project may have helped them in school, increased their skills, and influenced their employment\* (4.4)

#### Highlights to share in external reporting

- Feedback, comments, or quotations from project leaders and participants (4.4)
- Lessons learned and experiences, especially when projects needed to change and/or adapt (4.4)
- Stories from survey about how the Academies helped during COVID\* (4.4)
- “Where are they now?” section about alumni participants achievements related to youth in school or in the workforce (4.4)

\* Data believed to be already collected

## **Foresight Portugal 2030**

In a world where the evolution of the economy and society is so uncertain, this study seeks to identify the societal challenges that Portugal, Europe and the world face today and in the medium-long term, through an exploratory foresight exercise (analysis of issues that Portugal does not control, but that will have a significant short and medium term influence in the country). This will be followed by another analysis from a strategic perspective (building different scenarios of Portugal's evolution until 2030, in light of the different evolutions of Europe and the world). The study is aimed at all those interested in looking to the future, be they academics or stakeholders, involved in key areas for the future evolution of the Portuguese economy and society.

### **RPA Recommendation**



### **SDG Target(s)**

- 8.3: Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises
- 10.3: Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard
- 16.b: Promote and enforce non-discriminatory laws and policies for sustainable development

### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Number of ideas generated for thematic studies\* (8.3)
- Number of thematic studies selected, \* disaggregated by broad theme of intervention (or by SDGs selected) (8.3, 10.3)
- Number of news media mentions of Foresight Portugal 2030\* (8.3)
- Number of downloads of the resources and reports issued\* (8.3)

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Number of citations in scientific journals of the initiative and or thematic studies\* (8.3, 16.b)
- Growth in awareness over time of the themes studied, as measured by increase in media mentions on those themes (8.3, 10.3, 16.b)
- Demonstrable changes in adoption of recommendations or commitments suggested by the studies (10.3, 16.b)

\* Data believed to be already collected



- Policy changes, as a result of the studies (10.3, 16.b)

### Highlights for External Reporting

- Interview with originator of one of the studies about goals and concerns (8.3, 10.3, 16.b)
  - Why is this study important to Portuguese society?
  - How will this topic impact citizens now and in the future?
- Any positive stories or measurable benefits to society (8.3, 16.b)

## Gulbenkian *Mais* Scholarships, Social and Educational Development Scholarships

The Gulbenkian *Mais* Scholarships target students starting their university education in Portugal, with high educational attainment and difficult economic circumstances. In this way, the programme fosters equality of opportunity and access to higher education, valorising the merit of students throughout the country. These scholarships are renewable until the conclusion of the masters; they constitute a personal development programme that not only allows scholarship holders to acquire socially useful transversal skills such as emotional intelligence and leadership, but also to build networks of strong links through the mentors of the Gulbenkian Scholarship Network. This is a markedly transformative programme, which also strives to develop awareness and responsibility, inspiring the scholarship holder to reflect on his/her role in the resolution of the world's current and future challenges through a series of debates with leaders and experts addressing topics about the present day and the future.

### RPA Recommendation



### SDG Target(s)

- 4.3: Ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
- 4.4: Substantially increase the numbers of youth and adults who have received skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- 10.2: Empower and promote the social, economic, and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

\* Data believed to be already collected

### **Recommended Minimum Level of Monitoring and Reporting approach that will help describe your contribution toward the SDGs**

- Numbers of scholarships awarded, disaggregated by gender, region, economic situation, disadvantaged group status (e.g., first in family to attend university) \* (4.3, 10.2)
  - Add application question: “Are you the first in your family to attend university?”

### **Potential Outcome/Impact Oriented Monitoring and Reporting that will better help track long-term outcomes and impact toward achieving the SDGs**

- Post-scholarship achievement,
  - Graduation rate data (10.2)
  - Annual surveys/interviews with cluster sample of awardees three years after graduation on value of the scholarships and current employment status, disaggregated by gender (4.4, 10.2)
  - Annual surveys/interviews with cluster sample of awardees 10 years after graduation on value, current employment status, leadership positions in private or public sector, disaggregated by gender (4.4, 10.2)

### **Highlights for External Reporting**

- Interview, survey or video (if online) quotes with scholarship recipient (4.3, 4.4, 10.2)
- Share with your audience some of the most common barriers these candidates face to build public awareness of the larger issues the FCG is trying to address (4.3, 4.4, 10.2)

\* Data believed to be already collected